

Proposal

Undated Ca 1980

THE LA SALLE CLUB PRESENTS

"THANKS, KINGS - FOR MAKING SACRAMENTO MAJOR LEAGUE"

A Community-Wide Banquet
Honoring the Sacramento Kings and
the Area's High School Boy and Girl All-City Athletes

BANQUET AGENDA

Before Dinner

- A. Benediction

Following Dinner

- A. "Thank You, Fans" - - - - - Kings Player
- B. Presentation of High School Certificates - MC and Kings Player
- C. "Thank You, Kings" - - - - - Featured Speaker
- D. Response - - - - - Greg Lukenbill
- E. Singing of "America" - - - - - Precious Faith

NOTES

Presentations - Featured Speaker (10-15 minutes); Others (Brief)

MC and Speaker Selection - Determined by King's Management

All-City Athlete Selection - Invitees will be those chosen by all Sacramento news media. Will include Honorable Mentions, also.

Target Audience

- A. Sacramento High School Girls and Boys and their Parents
- B. Sacramento Kings Fans and their Families
- C. Sacramento Community

Banquet Location - Major Sacramento Hotel or Convention Facility

Banquet Date - Prior to the end of the Kings season.

NOTES (continued)

Head Table

- A. Kings Owners
- B. Kings Player Representative
- C. Featured Speaker
- D. Invited Government and Civic Guests
- E. MC
- F. Precious Faith

Complementary Tickets

- A. Head Table
- B. Kings Players and Staff
- C. Honored High School Athletes (3 each)
- D. LaSalle Club Committee

LaSalle Club - Long time Sacramento Organization that promotes and supports local high school, semi-pro and professional sports.

LaSalle Club Committee - Composed primarily of former all-city athletes representing many area high schools.