

Trade Cards

Trade cards were used by merchants to lure potential buyers into their stores. The cards consisted of a set of 6 or more cards with a common theme and layout. Students collected the cards and pasted them in a scrapbook which were widely used to hold all kinds of collectable. The Christian Brothers students would probably have collected the cards since the school was located in the heart of the commercial district.



JOHN BREUNER,
Furniture & Bedding,
604, 606 and 608 K St., SACRAMENTO.



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CLOCKS
TRADE MARK

**CHAS. J. NOACK,
JEWELER.**
618 J Street,
SACRAMENTO, CAL.

REPAIRING

THIS IS A DRIVER OF **STYLE,**
WITH WHICH WE PLACE A **MASSIVE PILE**
NOW PLACE YOUR PILE OF **CASH ON ONE**
YOU'LL FIND THAT YOU **HAVE NOBLY DONE**

BOSS PAT CASES.

**KEYSTONE IMPROVED
SILVER WATCH
CASES.**

**KEYSTONE
COIN
TRADE MARK**

**CHAS. J. NOACK,
JEWELER.**
618 J Street,
SACRAMENTO, CAL.

**REPAIRING
A SPECIALTY**

THE BOY WHO
DROVE THE
SPIKE.

YOU KNOW
THAT YOUR PA
NEVER ALLOWS
ANYONE BUT
HIMSELF TO USE
HIS KEYSTONE
IMPROVED
SILVER WATCH CASE
FOR A HAMMER.

SOLID SILVER & PLATED WARE

FINE JEWELRY & CLOCKS

**FINE
JEWELRY**

**CHAS. J. NOACK
JEWELER.**
618 J Street,
SACRAMENTO, CAL.

REPAIRING.

BOSS PAT

**SOLID SILVER
AND
PLATED
WARE**

AS IT SKIMS OER THE WATER LIGHTLY,
MY BARK IS TRIM AND SPRIGHTLY,
AND ITS JOININGS ARE NEVER WEAK.
IT WINS IN ALL THE RACES,
ALL RIVALS EXPERIENCE LOSS,
NOT ONE OF THE OTHER CASES,
CAN COMPETE WITH THE FAMOUS BOSS

CLOCKS



