



Bishop Armstrong High School

- 4315 Sacramento Blvd.
- GL adstone 2-2878
- Sacramento 20, California

January 11, 1960

Dear Sir:

This year the staff of the CREST Yearbook is planning what promises to be one of the most artistic productions yet published at Bishop Armstrong High School. Naturally enough, this enterprise will entail a greater expense than in former years. As a consequence, we are asking the support of every interested friend of the school in order to guarantee as far as possible the complete success of the undertaking.

Should you decide to help us achieve our goal--as well as advance the cause of your business or firm--kindly encircle the size of ad selected from the rates given below and return this letter, together with your ad copy and check, in the enclosed stamped envelope. If you desire, you may include a photograph of your store or firm front on any ad of a quarter page or larger in area. Evidence of publication will be given upon your request after June 10, the date our yearbook is scheduled to arrive here at school.

In the event that you do not wish to contribute by way of an ad, you might perhaps be willing to give \$5 or more as a friend.

AD RATES

Full Page--\$100
Half Page--\$ 50

Quarter Page-\$27.50
Eighth Page -\$15

Thank you in advance for your co-operation. If you have any further inquiries about the details of running your ad in our yearbook, please feel free to request additional information.

Sincerely yours,

Brother Paul
Yearbook Adviser