Patrick Harbison '98, owner of Patrick Harbison Public Relations, was named to the Sacramento Business Journal's "40 Under 40" list last fall. During his 10 years in public relations, Harbison has represented major political clients, high-profile companies, well-known actors and local charity events. Two years ago he started his own company, specializing in PR, social media and campaign marketing. He also makes time



to give back to Christian Brothers High School. As a member of the Alumni Association Board, he co-chaired 2014's Wine, Beer & Food Extravaganza raising more than \$130,000 in support of CB's tuition assistance program.