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WEINSTOCK LUBIN & CO.

400 to 412 K ST.,
SACRAMENTO, CAL.

A WORD IN GENERAL

For the benefit of those who are not acquainted with this House, we must state that it is the Largest General Retail Establishment on the Coast; that it employs from two hundred and fifty to three hundred and twenty-five people; that its mail order business is several times larger than that of any other house on the Coast, and that the yearly edition of this Catalogue reaches over a quarter of a million of readers.

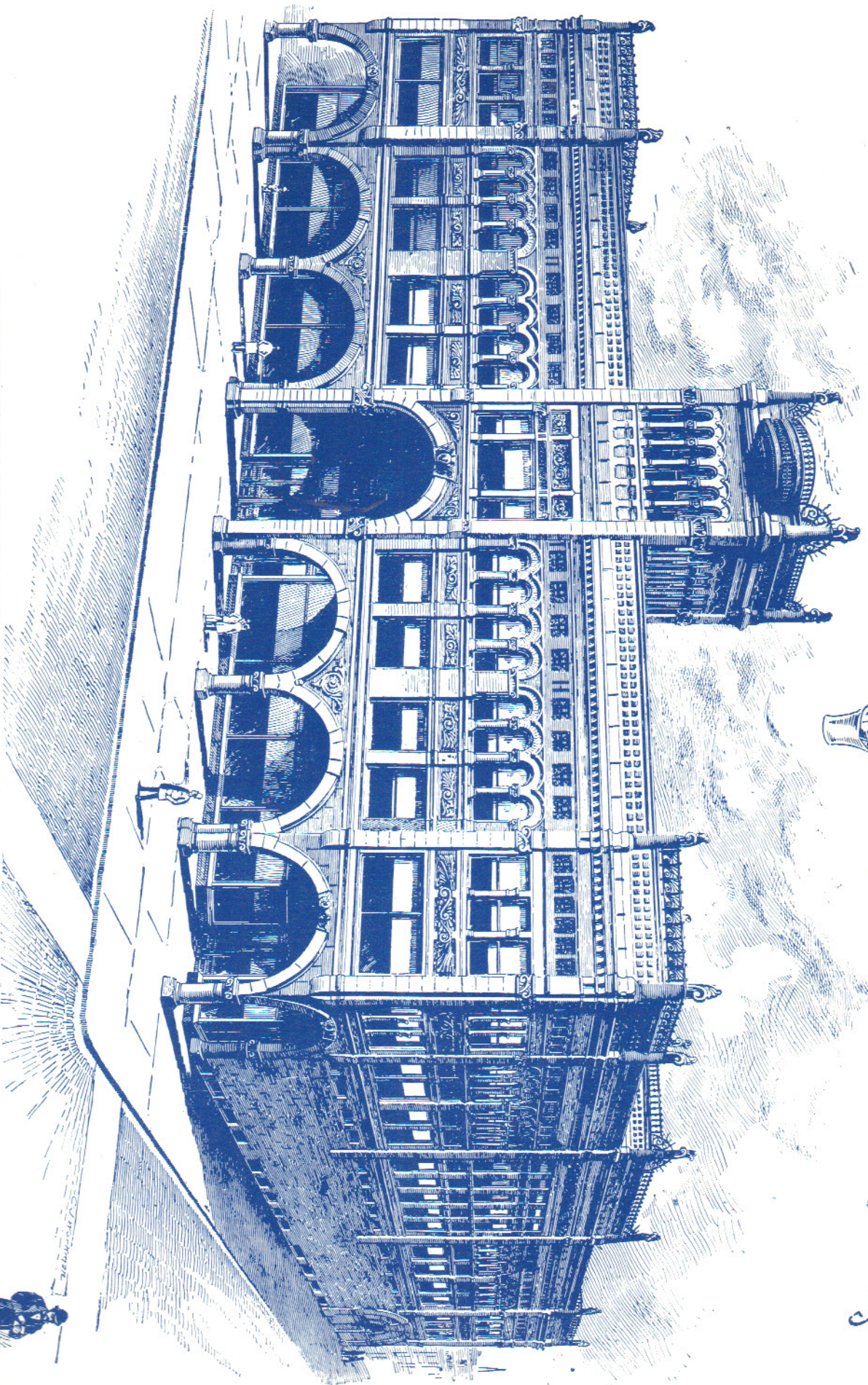
This business has grown and become great because it is honest; because it is liberal and progressive in all its dealings; because it sells for cash only, and treats all customers alike; because it buys largely of manufacturers direct, and sells the goods at prices always as low, and in most cases lower, than they can be obtained for elsewhere. The size of our trade, both in town and out of town, is public verdict that it pays to buy of us.

We have made the filling of mail orders a science, and have the special experience and the special people necessary for the satisfactory carrying on of this special business.

SPRING
AND
SUMMER



WEINSTOCK &
LUBIN & Co.,
400-412 K ST. SACRAMENTO, CAL.



The New Building of WEINSTOCK, LUBIN & Co., Sacramento, now in course of construction

The building has a frontage of 140 feet with a depth of 160 feet, and will be used exclusively for the business of the house. The interior will be one vast salesroom, the full size of the building extending from ground floor to roof, and with three rows of galleries on all sides. The basement and spaces under the sidewalks will be used for the storage of goods, etc.

The display windows are set back ten feet from the sidewalk, permitting an arcade walk between them and the main sidewalk.