



# The Taste of Success

SPECIAL TO THE CONNECTION

The halls of Christian Brothers High School echoed with the sounds of popping wine corks, spilling beer taps, and the munching of culinary treats. These are not the ordinary sounds of the first day of school.

But the extraordinary Wine Tasting Extravaganza, held this past September, has become the customary kick-off to the new school year by the Christian Brothers High School Alumni Association.

A record crowd of 1100 were treated to a delightful evening of socializing and tasting at the Christian Brothers High School campus which featured 68 of the finest wineries, breweries and restaurants in Northern California – the most ever to participate in the Extravaganza.

With the cool music of the Early Times band and the pleasant late summer weather, the Extravaganza was a festive event



FOR GRANTS, PARENTS AND FRIENDS OF CHRISTIAN BROTHERS WHICH RAISED

\$15,000 for the school's general scholarship fund.

"I'd have to say this is the most successful year yet," said Event Coordinator Chris Ledesma. "In all aspects – fundraising, vendor participation and public relations – we far exceeded all of our goals."

Guests were greeted at the door by Honorary Chair Roger Valine ('67) and KTXL Fox 40 news anchors Donna Cordova and Jim Crandell and then were able to tour the attractively decorated Christian Brothers courtyard to indulge in tasting the fine wines, beers and food.

Although food vendor lines were long, most discovered that the fine foods came from some very surprising sources – fellow Christian Brothers Alumni, including Howard Frasinetti ('63) of Frasinetti's Winery and Restaurant, and Doug Silva ('71).

"One of the reasons the Extravaganza is so successful is the participation of the vendors," asserted Jim Keating, Director of Development at Christian Brothers High School. "For instance, Silva's Sheldon Inn of Elk Grove has been with us for years and consistently provides some of the best gourmet food around."

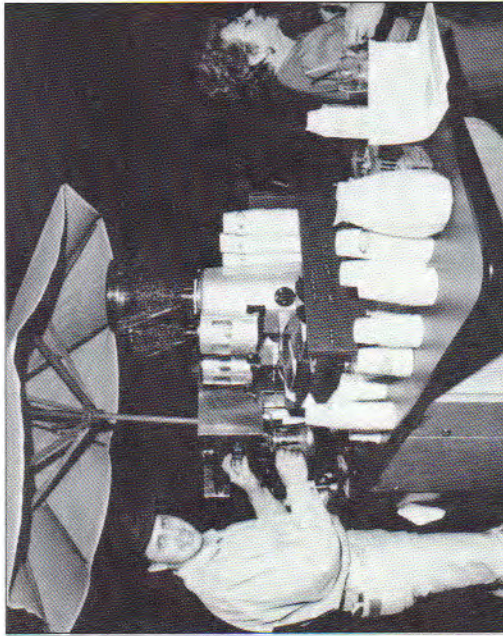
Mike Carey, who coordinated the wineries while moonlighting as wine merchant at Corti Brothers' Market, agreed with Keating.

"Wineries are very busy harvesting grapes at this time of year", he pointed out. "So it was extremely generous of them to make the effort to be here."





Although the Wine Tasting Extravaganza has become the premier social event for Christian Brothers High School, its main goal is raising funds to assist financially disadvantaged students.



"I have always felt it important to participate in efforts that benefit education and strengthen our community," said Scully. "There are a lot of ways we can support the community and this is certainly one of the more enjoyable methods."

As the Alumni Association continues its efforts to



However, the success of the evening could not have been accomplished without the combined efforts of the sponsors, vendors, volunteers, media and friends of Christian Brothers.

The Wine Tasting even attracted some local celebrities to show their support for Christian Brothers. Along with Cordova and Crandell were KCRA Channel 3 reporters Lisa Breckenridge and Alicia Malaby and Sacramento District Attorney candidate Jan Scully.



**SPONSORS**

**Extravaganza Gourmet**

IDS Financial Services

**Gold Medal Connoisseur**

Roger Valine

Giselle's Travel Bureau

Graphics Divisified

**Bronze Medal Connoisseur**

Cellular One

Clark Trucking Services

N.D. Contractors

Pageset

**BREWERIES**

Anchor Brewing Company

Devil Mountain Brewery

Erna Brewing Company, Inc.

Heckler Brewing Co. (Heckler Brau)

Hogshead Brew Pub

Nevada City Brewing Company

Redwood Coast Brewing Company

Rubicon Brewing Company

Sierra Nevada Brewing Company

St. Stan's Brewery

Sudwerk

**RESTAURANTS**

Cafe LaSalle

Caffe Tazza

Compadres Bar & Grill

Endicott's Gourmet Muffins

Espanol Restaurant

Frasinetti's Winery & Restaurant

Hong Kong Wok

Nonni's Biscotti Company

Palomino Room

Pescado's Mexican Restaurant

Silva's Sheldon Inn

**BEVERAGE VENDORS**

Java City

Milone Bros. Coffee Co.

Noi-Cal Beverage Company

Pops Cola

put forth enjoyable and attractive events such as the Wine Tasting Extravaganza, they maintain their mission in assuring that a Christian Brothers education is available to all students.



"Over 300 years ago, our founder, St. John Baptist de La Salle, dedicated his life to teaching students who desired an education but could not afford it," explained Keating. "We remain devoted to that conviction today."

Anyone interested in sponsoring, attending or participating in next year's Wine Tasting Extravaganza, or other Alumni Association events, should contact Gayle Gaylord in the Christian Brothers Development Office at 733-3600.



CONGRATULATIONS TO CHRIS LEDESMA, CHAIRMAN OF THE WINE EXTRAVAGANZA, FOR A JOB WELL DONE!  
 SPECIAL THANKS TO TOM BASS, THOMAS BASS PHOTOGRAPHY, 1445 OREGON DR., SACRAMENTO, CA 95822, 731-5544  
 BRENDAN BEGLEY, FREELANCE WRITER, 685-2092  
 KEVIN FARRELL, CHRISTIAN BROTHERS SENIOR AND STUDENT PHOTOGRAPHER  
 BILL GOMES, GRAPHICS DIVERSIFIED, 176 OTTO CIRCLE, SACRAMENTO, CA 95822, 427-8030

**WINERIES**

- Boeger Winery
- Bogle Winery
- Brown-Foreman Beverage Co.
- Jekel Vineyards
- Korbel & Brothers Champagne
- Carman/Maipo Valley (Chile)
- Charles Spinetta Winery
- Chalk Hill
- Classic Wines
- Forest Glen
- Frasinetti's Winery & Restaurant
- Gabrielli Winery, Inc.
- Heublein Wines
- Glen Ellen Vineyards & Winery
- Rutherford Estates
- M. G. Vallejo
- J. Pedroncelli Wines
- Kenwood Vineyards
- Kenwood Vineyards
- Lava Cap Winery
- Madrona Vineyards
- Markham Vineyards
- Niechmi Winery
- Orleans Hill Vin. Assn.
- Pellegrini Family Vineyards
- Cotes De Sonoma
- Santout Company
- Preston Vineyards
- Regal Wine Co.
- Lakewood
- Camelot Vineyard
- Renaissance Vineyard & Winery
- R. H. Phillips
- Scharffenberger Cellars
- Schramsberg Vineyard
- Seghesio Winery, Inc.
- Silver Oak Wine Cellars
- St. Supery Vineyards & Winery
- Thornton Winery
- Trefethen Vineyard
- Turnbull Wine Cellars
- Westwood Winery
- Zaca Mesa Winery

**JANUARY 20TH  
ALUMNI DINNER  
SELLOUT EXPECTED**

**CALL FOR  
RESERVATIONS**

A sit down dinner for \$10 (advance price) is only one of the new innovations in store for those that attend the CB Annual Alumni Dinner Friday, January 20, 1995 in the school auditorium. Nick Moore ('59), CEO of Coopers & Lybrand will be present to accept his Alumni of the Year Award. The Signum Fidei (sign of faith) award, issued in prior years, will be reintroduced. Brother Eric, FSC (CB teacher 1949-59), who will be celebrating his 50-year Jubilee, will be our honored guest. The classes of 1945 (50 years) and 1970 (25 years) will also be honored.

Contact your classmates and then call Gayle Gaylord (733-3600) in the Development Office and make reservations. Tickets will be issued on a first-come basis; a sellout is expected.

**Alums — Send Us Your News!**

The Connection welcomes contributions to the alumni notes section. Please use this form to mail in your personal and professional news items. Photos, news clippings etc. are also welcome, as well as tips about fellow alums who might make good feature story subjects.

**Mail to: Christian Brothers High School Development Office  
4315 Martin Luther King, Jr. Blvd. Sacramento, CA 95820-2797**

NAME _____	BUSINESS ADDRESS _____
CLASS YEAR _____	CITY _____
SPOUSE'S NAME _____	STATE _____
ADDRESS _____	ZIP _____
CITY _____	BUSINESS PHONE _____
STATE/ZIP _____	FAX _____
HOME PHONE _____	WHAT'S NEW _____
BUSINESS NAME _____	_____
YOUR TITLE _____	_____
_____	USE ADDITIONAL PAPER IF NECESSARY

**Ambassadors Dinner Set for February 2, 1995**

Christian Brothers High School annually honors their major donors with a dinner held at the Sutter Club. Individuals who contribute \$1,000 or more this calendar year qualify as Ambassadors.

Last year 130 were honored. Four received recognition as Presidential Ambassadors (\$10,000+). Four others attained the Founder's level (\$5,000+); seven received Lasallian honors (\$2,500+). The remaining 115 were welcomed at the Brothers Ambassador category (\$1,000+).

The Development Office (733-3600) will be happy to provide year-to-date contribution amounts for any one interested.



Christian Brothers High School  
4315 Martin Luther King, Jr. Blvd.  
Sacramento, CA 95820

Non-Profit  
Organization  
U.S. Postage  
PAID  
Permit #682  
Sacramento, CA