

4/13/1988

Christian Brothers School adopts aggressive development program

For Sacramento's Christian Brothers High School, the second decade of its second century of existence is a time not idly to reminisce or complacently to revel in past achievements.

Instead, the school's administration and faculty, with the support of its alumni and friends, have decided to make the remaining 80s and 90s years in which to grapple realistically and creatively with challenges.

The 112-year-old school has a proud history. More than 7,000 students have graduated from its programs. Many of these have attained unusual success and have, in turn, left their marks on the community and beyond.

From the rigors of the 19th century, through the uncertainties of two world wars and the threat of the great depression, the Brothers' school has not only survived; it has thrived. This is not surprising, considering the 300-year tradition of Brothers of the Christian Schools, who received from their founder, St. John Baptist de La Salle (1651-1719), an inheritance undaunted by obstacles and firm in the conviction that the teaching of youth is a ministry of grace, achieved by the collaborative efforts of those sharing a common vision, motivated by gospel values and dedicated to the

pursuit of goals that stand the test of time and eternity. De La Salle challenged his followers constantly to view all things through the eyes of faith.

community of the institution's content and to persuade them of its value.

While 90 percent of Christian Brothers graduates go on to college, the school's curriculum is also de-

Christian Brothers commemoratives available

The first in a series of commemorative prints picturing scenes and events from the annals of Christian Brothers School, which has served the Sacramento community for 112 years, is available for purchase.

Suitable for framing, the collectable depicts an artist's rendition of the school at its 21st and Broadway location, where it flourished from 1924 until 1963.

The print, the first in a series to be issued annually, is being made available by Christian Brothers Alumni Association and can be obtained through the school at 4315 Sacramento Blvd., Sacramento, CA 95820, 452-2876, for \$20 plus \$3 handling costs.

Proceeds from donations received for the prints will enable the Alumni Association to assist in making quality Christian education offered by the Brothers of the Christian Schools available to boys who otherwise would be deprived of it because of ever rising costs.

It is that faith which now prompts the Brothers and their co-workers to deal aggressively with the issue of enrollment. Once in excess of 700, the local school now struggles to maintain itself at the 500 mark. Convinced of the special quality of their program, school personnel are engaging in a determined effort to inform the

signed to prepare a student for entry into the work world immediately upon graduation. A recently prepared, attractive brochure details a well-rounded program which includes academic and athletic offerings, spiritual guidance, religious instruction and the development of responsible citizenship.

To provide such a program is necessarily costly. The current annual tuition charge of \$2,700 falls more than \$1,000 short of the actual per-student cost of operation, which is in excess of \$3,800, according to the school's accounting office. Moreover, many families are unable to meet the assigned charges. More than 20 percent of the students are on some form of finan-

Traditionally the Christian Brothers of the California region have been able to subsidize their educational apostolates with revenue from the Christian Brothers wineries. A substantial portion of the annual short-fall at Christian Brothers High School is made up from this source.

Recent years have, however, seen a significant decline in wine sales along with a corresponding increase in production and labor costs. This has seriously curtailed the wineries' contributions to the cause of education.

One fact that becomes abundantly clear from even a casual examination of the operation of the Brothers' school is that its operation depends heavily on the support of parents and alumni and their various fund-raising endeavors.

The LaSalle Club, the Parents Service Organizations, the CB 200 club, among others, sponsor several major events every year to benefit the school and to provide scholarship assistance for its students.

"It takes a lot of time and effort," says alumnus Doug Carson, vice president and general manager of Lorelei Productions, Inc., Sacramento. "However, it doesn't seem like work. We operate on the theory, 'Fund-raising can be fun.' And as a matter of fact, that is exactly what it has been for me. It's been some 20 years since I graduated from Brothers, and yet I feel and know that I belong there. I guess it's true: 'Once a Brothers' boy, always a Brothers' boy.' I'm sure Christian Brothers School will be around another 100 years and more."

Obviously a good many people believe the same and are determined to

CHRISTIAN BROTHERS COMMEMORATIVE PRINTS

Christian Brothers High School is proud to announce the offer of a special Commemorative Art Print, the first in a unique series. This special piece of memorabilia will feature an artist's beautiful rendition of the school at 21st and Broadway. This will be the first in a series of commemorative prints which will be produced each year to feature different aspects of the Christian Brothers and their school, both past and present.

These collectables are a work of art suitable for framing. They begin with an original painting from which reproductions are then created. These prints are produced of highest quality, 100 lb. stock. They will sell for \$20.00, plus \$3.00 handling, for each print.

Proceeds from these prints will go to the Christian Brothers Alumni Association. The Alumni Association realizes that Christian Brothers High School relies heavily on donations to supplement tuition, in order to continue to offer a quality Christian education while maintaining a high scholastic standard for our young people. The sale of these collectables will further these goals.

A limited number of prints will be produced for each series. To receive the first of the special Christian Brothers series, certain to become a collector's item, please fill out the order blank below, enclose your check payable to Christian Brothers High School and mail to:

CHRISTIAN BROTHERS ALUMNI ASSOCIATION
4315 SACRAMENTO BLVD
SACRAMENTO, CA 95820

— YES, I WANT TO ORDER THE FIRST IN THE SPECIAL SERIES OF CHRISTIAN BROTHERS COMMEMORATIVE ART PRINTS. I AM ENCLOSING \$20.00, PLUS \$3.00 HANDLING FOR EACH PRINT ORDERED

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

PLEASE SEND ME _____ PRINT(S). I HAVE ENCLOSED \$23.00 FOR EACH PRINT

CHECK ONE:
 CB ALUMNI CB STUDENT CB PARENT CB SUPPORTER

CB 200 club plans gala party, grand give-away

On Sunday evening, May 1, at Christian Brothers High School, 4315 Sacramento Blvd., Sacramento, a member of the CB 200 Club will be awarded the grand prize—a 1988 Mercedes 560 Coupe, valued at \$63,000.

A second place winner will receive a fully restored 1966 Mustang, an award winner at the recent Sacramento Autorama.

Only CB 200 Club members are eligible for the prizes. However, membership is open to anyone who wishes to join.

Condition for membership is a tax-deductible contribution of \$200 per couple, \$100 per individual, to Christian Brothers High School for the benefit of the students' scholarship fund.

This seventh annual CB 200 event will begin with cocktails and hors d'oeuvres at 4 p.m. The drawing will begin at 5 p.m. Eight consolation prizes will also be awarded.

Further information can be obtained from Jean Lahey at the school's development office, (916) 452-0481.

**CHRISTIAN
BROTHERS
HIGH
SCHOOL**



4/13/1988

WE WOULD LIKE YOU TO JOIN THE C.B. 200 CLUB

The CB 200 CLUB is an exciting, fundraising organization that helps defray the tuition cost of deserving Christian Brothers High School Students. CB 200 believes that fundraising can be fun!!!

Anyone can join with a tax-deductible contribution: \$200 for a couple; \$100 for an individual. A \$500 contribution receives a BONUS ticket good for the MERCEDES. A \$1,000 contribution receives THREE BONUS tickets.

Yearly, the CLUB hosts a lavish cocktail party with an open bar and exceptional hors d'oeuvres for members. This year's party will be held at Christian Brothers High School on Sunday, May 1, 1988

In this, the seventh year for the CB 200, we are offering a chance to win TWO cars - a 1988 MERCEDES 560 SL COUPE with a value of \$63,000; and a fully restored 1966 Ford MUSTANG, which was an award winner at the recent Sacramento Autorama.

This May 1st event will provide a memorable day for all who attend - and Christian Brothers High School students will benefit and remember your contribution to Christian education.

Sample - Not good for drawing



1988 MERCEDES 560SL
Retail Value \$63,000



Name _____
Address _____ Zip _____
City _____
Phone _____
Generator _____

Sample - Not good for drawing

CHRISTIAN BROTHERS HIGH SCHOOL CB 200 CLUB

PRESENT THIS INVITATION
AT THE DOOR
ADMITS ONE PERSON

SEVENTH ANNUAL MEETING
SUNDAY, MAY 1, 1988
CHRISTIAN BROTHERS HIGH SCHOOL
4315 SACRAMENTO BOULEVARD
COCKTAILS & HORS D'OEUVRES
SOCIAL 4:00 P.M.
DRAWING BEGINS - 5:00 P.M.

1st Prize - 1988 MERCEDES 560SL
2nd Prize - 1966 Ford Mustang
8 Consolation Prizes
Each will receive a certificate valued
at \$1000 for 10 tickets to the 1989 CB200

SUGGESTED CONTRIBUTION - \$100
(Make check payable to Christian Brothers High School)
Tickets provided courtesy of

Ramfield
Stuckton, California

Sample - Not good for drawing



1966 FORD MUSTANG COUPE

Fully Restored
289 Automatic
Silver Blue
Detailed Engine
Power Steering
Custom Wheels & Tires



Name _____
Phone _____
Generator _____

CLIP & MAIL

this coupon along with your check to:
C.B. 200, 4315 Sacramento Blvd.
Sacramento, CA 95825

PLEASE ENROLL ME IN THE C.B. 200 CLUB

ENCLOSED IS MY TAX DEDUCTIBLE CHECK FOR :

\$100 (1 TICKET) \$200 (2 TICKETS) \$500 (5 TICKETS) \$1,000 (10 TICKETS) _____
Plus Bonus Plus 3 Bonus

PLEASE SEND MY TICKETS FOR THIS YEAR'S MAY 1 PARTY TO:

REGISTER MY TICKETS UNDER THE FOLLOWING NAMES

NAME _____ PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IF ANY QUESTIONS CALL JEAN LAHEY (916) 542-0482